

WelComm: Communication Skills for Integration of Migrants Erasmus+ Programme 2014

TEMPLATE FOR SELECTION OF GOOD PRACTICES

Selection criteria:	<p>The proposed example should correspond to <u>ALL</u> listed criteria:</p> <ul style="list-style-type: none"> x Effective and successful: A “good practice” has proven its strategic relevance as the most effective way in achieving a specific objective; it has been successfully adopted and has had a positive impact on individuals and/or communities. x Replicable and adaptable: A “good practice” should have the potential for replication and should therefore be adaptable to similar objectives in varying situations. x Information availability: There is enough information provided for the good practice (approach, methodology, materials etc.) so that it is possible to replicate it in a new situation; the provided web-links are working and the contact information is up-to-date
Category:	<ul style="list-style-type: none"> <input type="checkbox"/> Practices for social integration of migrants through cultural and language skills x Practices for language education of young children <input type="checkbox"/> Practices for language education of migrants x Practices for intergenerational learning (children and parents) <input type="checkbox"/> Other:

PROMOTER OF THE INITIATIVE:	
Name of organization / individual	SodaProducties
Country	The Netherlands
Website	www.sodaproducties.nl
Contacts	contact@sodaproducties.nl

DETAILS OF THE INITIATIVE:	
Title	VoorleesExpress (Reading Express)
Year(s)	2007

Target language(s)	Dutch
Target group(s)	2-8 years old with language deficiency
Website of the initiative	www.voorleesexpress.nl
Description (max 200 words)	<p>Approximately 10% of the Dutch population is low literate while literacy is very important for the economy and public health. The facts and figures in a row. Low literate people cannot use written information and cannot function properly - at home, at work and in society. In 2008, 10% of the 16 to 65 year olds are low literate. Two thirds of them are of Dutch origin, a third of foreign origin. And illiteracy in the Netherlands will not decrease in the coming years. According to prognoses in 2020, the percentage of illiteracy will hardly change. One of the causes of illiteracy is that the reading performance of Dutch primary school pupils is below the required level.</p> <p>Illiteracy is a major social problem because literacy has a direct impact on education, work, income and health. Good reading skills are very important for a growing economy, national health and a thriving cultural and social life. That was why SodaProducties, agency for social innovation, took the initiative and started de VoorleesExpress.</p> <p>The project creates a positive attitude towards reading in children and parents - which is an important condition for stimulating language. Only 60% of students find reading fun. The VoorleesExpress volunteers love books, love reading books and love reading books to children. This allows them to inspire children and parents. Each in their own way.</p>
Methodology (max 150 words)	<p>VoorleesExpress aims at:</p> <ul style="list-style-type: none"> • stimulating language skills in growing up children (2-8 years old) that are way behind in their language development • enriching the language environment at home • encouraging parents to help their children with developing language skills • strengthening the collaboration between the school and the parents so that they can unite their efforts for improving the language skills of children <p>This is done by holding of Trainings for volunteers who support families with small children to develop reading skills.</p>
Products / Outcomes (add rows if necessary)	<p>Type of product:</p> <p><input type="checkbox"/> Paper-based material</p> <p><input type="checkbox"/> Online resource</p> <p><input type="checkbox"/> Video clips / Films</p> <p>x Course / Training</p> <p><input type="checkbox"/> Mobile application</p> <p><input type="checkbox"/> Other _____</p>

	<p><i>Brief description of the product / outcome / method:</i></p> <p>20 weeks long volunteers visit families for an hour and guide parents in the process of reading books to their children. During this hour the reading ritual is introduced. Parents learn how to read books to the children themselves and also to stimulate improving of language skills.</p> <p>The Reading Express is run by volunteers. They are carefully selected, trained and supervised. The trainer is a paid force that operates from a professional organization. For example, a library or welfare organisation.</p>
<p>Impact on target groups / Transferability potential</p>	<p>The Reading Express contributes to improvement of children’s language skills and increases the pleasure of reading books. Also language environment at home is enriched. Parents have more fun when reading books to their children and understand better the importance of reading books.</p>